

PERCEPTION OF YOUTH TOWARDS ENTREPRENEURSHIP

Project report submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce

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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

IMPACTS OF SOCIAL MEDIA AMONG THE YOUTH ON BEHAVIOR CHANGE IN COLLEGE STUDENTS

*Project Report submitted to Mahatma Gandhi University in partial fulfillment of
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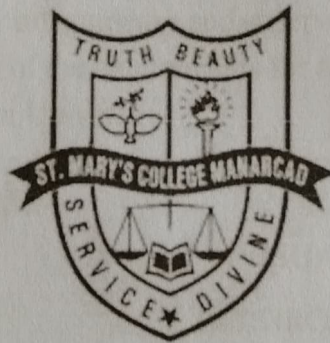
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POST GRADUATE DEPARTMENT OF COMMERCE

ST. MARY'S COLLEGE, MANARCAUD

2020-2023

**THE ASPIRATION TO STUDY ABROAD: AN ANALYSIS ON
TRENDS IN HIGHER EDUCATION AMONG YOUTH
(WITH SPECIAL REFERANCE TO ST. MARY'S
COLLEGE, MANARCAUD)**

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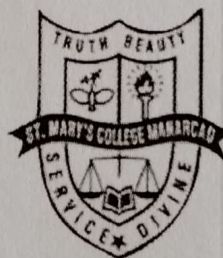
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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**CONSUMER PURCHASE DECISION ON THE BRAND NAME
'OXYGEN'**

**A PROJECT REPORT SUBMITTED TO THE MAHATMA GANDHI UNIVERSITY
KOTTAYAM**

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE AWARD OF

BACHELOR OF COMMERCE

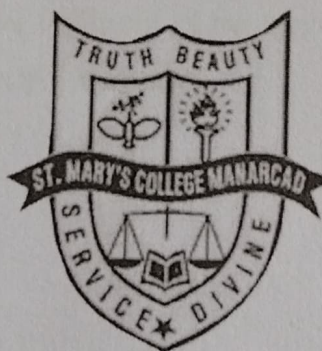
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**POST GRADUATE DEPARTMENT OF COMMERCE
ST MARY'S COLLEGE MANARCAD
2020-2023**

A COMPARATIVE STUDY ON ONLINE AND TRADITIONAL SHOPPING AMONG COLLEGE STUDENTS

Project report submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce

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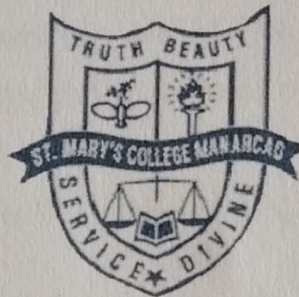
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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**A STUDY ON THE INVESTMENT PERCEPTION AMONG
YOUNGSTERS IN MANARCAUD VILLAGE**

*Project report submitted to Mahatma Gandhi University in partial fulfillment of
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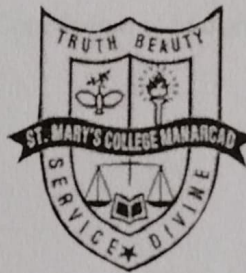
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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**A STUDY ON EFFECTIVENESS OF ONLINE
PAYMENT METHODS AMONG COLLEGE
STUDENTS**

**(With Special Reference To St Mary's College
Manarcaud)**

*Project report submitted to Mahatma Gandhi University in partial
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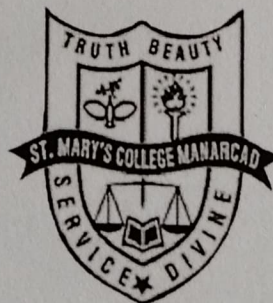
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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**A STUDY ON THE DIGITALISATION OF PUBLIC
DISTRIBUTION SYSTEM
(With Special Reference To Kottayam Town)**

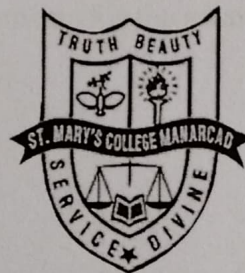
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**POST GRADUATE DEPARTMENT OF COMMERCE
ST MARY'S COLLEGE, MANARCAUD
2020-2023**

“A STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE”

(With Special Reference to Manarcaud Grama Panchayath)

Project report submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce

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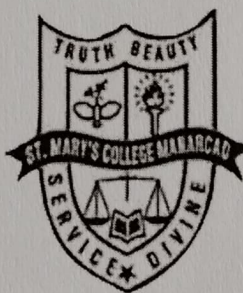
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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**EFFECTIVENESS OF SOCIAL MEDIA INFLUENCER
MARKETING IN KOTTAYAM**

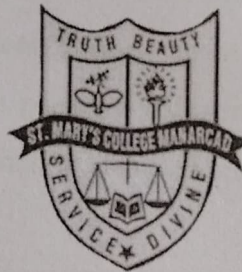
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POST GRADUATE DEPARTMENT OF COMMERCE
ST MARY'S COLLEGE, MANARCAUD

2020-2023

A STUDY ON AWARENESS REGARDING CONSUMER RIGHTS AMONG WOMEN CONSUMERS

With Special Reference To Kottayam City

Project report submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Degree of Bachelor of commerce

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POST GRADUATE DEPARTMENT OF COMMERCE

ST MARY'S COLLEGE, MANARCAUD

2020-2023

**“A STUDY ON THE CUSTOMER ATTITUDE TOWARDS
ELECTRIC VEHICLE”**

*Project report submitted to Mahatma Gandhi University in partial fulfillment of the
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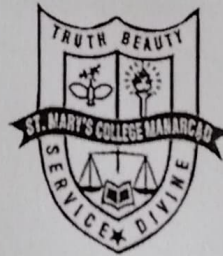
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